



**Big Town**  
Council



**Innovation**  
Turning ideas into value

Why innovate?

**Innovate to create  
new products. |**

Start your innovation journey.

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Why innovate?

**Innovate to transform  
your business. |**

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Why innovate?

**Innovate to deliver  
new services. |**

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Why innovate?

**Innovate to implement  
new systems. |**

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**Innovate to thrive. |**

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